



PREFINISHED SIDING:

***A COMPREHENSIVE HOMEOWNER GUIDE
FROM SPRENGER MIDWEST***



Your home is one of the largest purchases you'll make in your lifetime.

You may have noticed when starting your home build or renovation, homeowners like you have to make the tough choices when it comes to choosing products to protect their homes.

Remodeling Magazine's 2020 Cost VS Value Report for the West North Central region (North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa and Missouri) ranked siding replacement among the top projects in terms of cost recouped.



With no shortage of options, you may be wondering that when it comes to siding, should you consider prefinished siding? The answer is **yes**, and here's why:

- Prefinished siding allows for any color of paint to be applied consistently and ensures a higher quality than siding without a factory-quality finish.
- Using prefinished siding allows for immediate finish to your home build or renovation - no waiting for the optimal time - which is between 50 and 85 degrees.
- Saves significant time and labor savings with siding that's jobsite ready for installation.
- Prefinished siding offers excellent durability versus fiber cement or vinyl products against common projectiles found in backyards, like golf balls, baseballs and rocks.

Homeowners more frequently are choosing to purchase a home with no upcoming larger maintenance projects such as residing. Prefinished siding is the perfect option since it doesn't require maintenance.



In 2109, the NAR Home Buyer and Seller Generational Trends report, noted 38% of recent buyers who purchased homes were looking to avoid renovations.

We've created this in-depth prefinished siding guide designed to highlight the benefits of prefinished siding for your home build or renovation.

1. How Prefinished Siding is Made
2. Siding Warranty Questions to Ask Before You Buy
3. How to Determine Prefinished Siding Cost
4. Pros and Cons of Custom Color VS Prefinished Color
5. 5 Stocked Prefinished Siding Colors for Inspiration
6. Helpful Prefinished Siding Resources

How Prefinished Siding is Made

First, we'll discuss how prefinished siding is made. Then, we'll discuss the benefits of the factory finishing process.

What Prefinished Siding is Made From

Prefinished siding looks like traditional wood and is made from wood strands to create durable siding designed to protect your home for years.

Prefinished Siding Versus Fiber Cement

“Prefinished siding requires less tools and supplies versus fiber cement siding,” says Scott Lawyer, a Senior Outside Sales Team Member and Prefinished Siding Specialist at Sprenger Midwest.

Lawyer sings the praises of engineered wood over fiber cement for additional benefits to homeowners for a number of reasons including a cleaner jobsite. “Fiber cement contains silica [sand] that when cut is released at the jobsite and without the proper dust collection equipment can be very messy and even pose a health hazard.” he adds. Scott notes that by using prefinished siding there is less concern about silica being released on the jobsite and reduces the need to secure additional safety equipment.

Prefinished Siding Drying Process

Factory finishing, also called machine finishing, offers many benefits in comparison to other siding options such as:

1. Saves time and reduces labor costs.
2. Produces a finished look immediately.
3. Protects your home with a warranty which starts the day of installation.
4. Allows for a neat and clean jobsite.
5. Eliminates install delays due to weather or seasonal restrictions.

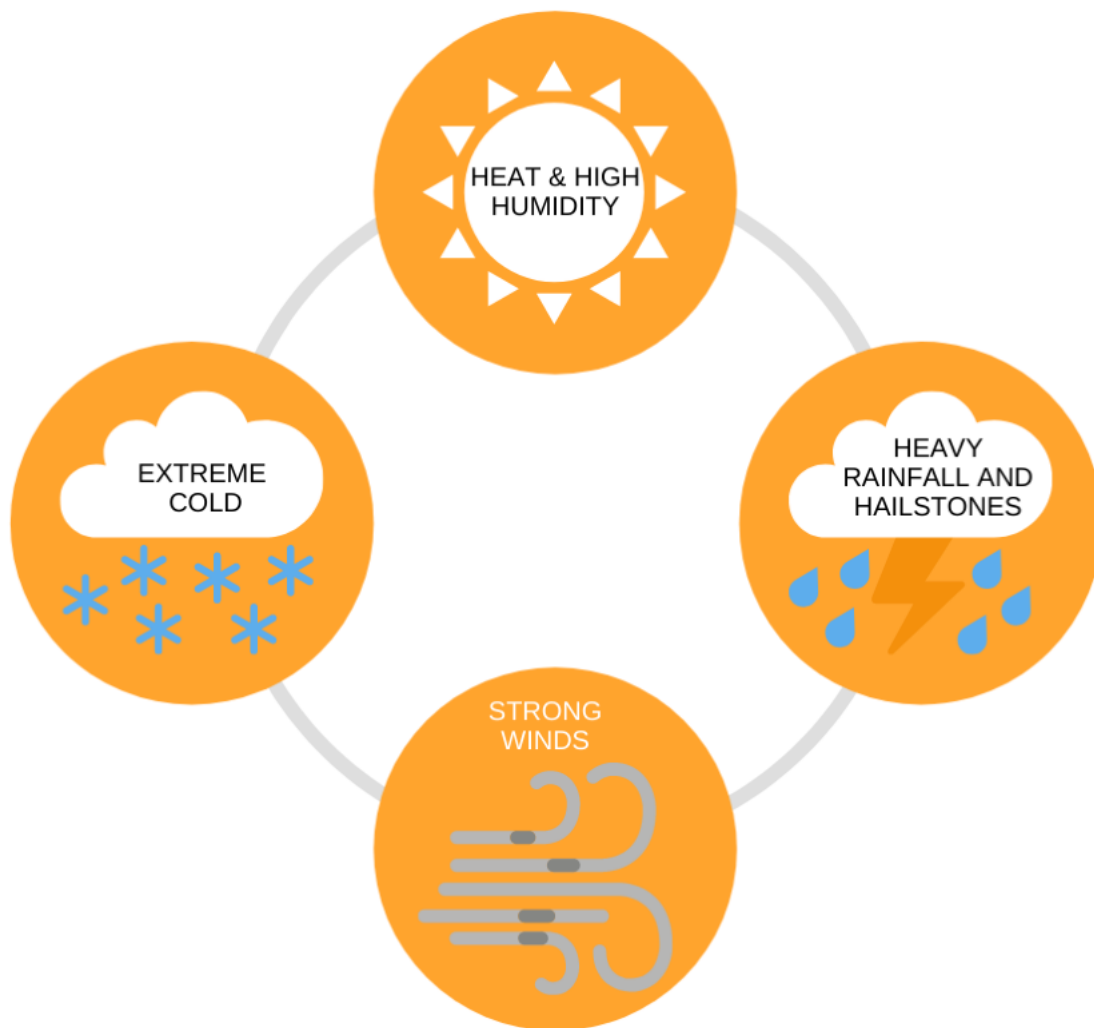


INSIDE MIDWEST FACTORY FINISHES

Inside the plant, controlled application of paint is applied to the siding. This eliminates negative factors like sunshine, wind or rain which can greatly impact paint application consistency and drying. The siding is then allowed to completely dry before carefully packaging for shipment.

Impact of Climate in Your Siding Decision

Depending upon the weather in your neighborhood will influence your siding decision. If you live in areas which receive hail and strong winds, choosing a siding that has a warranty which covers hail should be high on your checklist.



Cold Weather

If you live in an area that experiences cold weather, choosing a siding that resists cracking, warping and splitting is recommended. Ideally, your siding should be able to withstand freeze-thaw cycles and can be installed in low temperatures without the fear of cracking or extreme expansions.

Heat and High Humidity

Choosing a siding that can weather moisture, heat, humidity and summer extremes is key. Siding that can avoid swelling is recommended best for these high heat and humidity areas. In addition, choosing a finish that's fade resistant if you live in high UV areas will help to keep your siding protected and looking great for years.

Extreme Wind

Living in areas that experience high wind-related events can experience peace of mind with high wind rated siding. Prefinished siding that's backed by LP® SmartSide® Trim & Siding, for example, is high wind rating for up to 200 mph wind gusts.

Heavy Rainfall and Hailstones

Homes in high-precipitation climate zones run the risk of long-term exposure to precipitation which can lead to damage.

Also, if you live in an area where hail storms can occur, it's especially important to choose siding that is not only resistant, but also features a warranty.

Prefinished siding can feature warranties which cover hail damage up to 1.75 inches in diameter.



Siding That Makes (and Takes) an Impact

When life brings storms and hail showers, LP® SmartSide® products resist impacts and hail damage, backed by a 5-/50-year Limited Warranty.

- Be confident in installing a performance-driven siding product that stands up to harsh weather
- Homeowners can trust LP SmartSide products to resist impact from airborne debris and everyday bumps
- Deliver beauty, durability and peace of mind with a Limited Warranty that now covers hail damage

LP SMARTSIDE LAP SIDING RESISTS HAIL DAMAGE BETTER THAN FIBER CEMENT AND VINYL.

Third-party test results demonstrate that LP SmartSide Lap siding stands up to hail.



A WARRANTY THAT DELIVERS PEACE OF MIND!

Effective for products installed on or after January 1, 2017, the LP® SmartSide® Limited Warranty covers damage from hail, up to 1.75" in diameter. The 50-year prorated Limited Warranty with 5-year 100% labor and material replacement provides protection with confidence.

*As part of this coverage, LP warrants that its LP SmartSide products will resist damage from hail when properly installed and maintained according to the LP application instructions in effect at the time of installation. Damage under this Hail Damage Limited Warranty is defined as a crack, chip or dent in the surface overlay exceeding 3/8 inch in length or diameter. The full warranty and exclusions can be found at lpcorp.com.

CALL US AT 855-460-6908 TO SEE IF YOU QUALIFY FOR A FIRST-TIME USER REBATE!

How to Determine Siding Cost

Short answer – it depends upon 5 main factors:

1. Your home size, location and design.
2. The condition of your current siding and exterior wall structure.
3. Which brand of siding you'd like to purchase.
4. Your desired length of siding warranty.
5. If you want a prefinished color or custom color.



TYPICAL COST FOR PREFINISHED
SIDING CAN RANGE FROM
\$1.75-\$3.15 PER SQUARE FOOT.

If you're looking to remodel, determining your home size will dictate how much siding is used. Your contractor will provide an estimate, but if you are a DIY'ers, there are online calculators to help the process. For example, the Lowe's for Pros website offers a simple 9-Step Measurement Guide to assist in measurement estimates.



Prefer to DIY? Don't forget to account for the cost of tools, caulk or sealant, nails, flashing trim and other miscellaneous needs.

Of course the brand of siding ranges in cost as well. In addition to Smart Shield Prefinished Siding, other brands include: CertainTeed, HardiePlank, LP SmartSide, Quality Edge to name a few brands.

Pros and Cons of Prefinished Siding Custom Colors VS Stocked Colors

When it comes to considering a color choice for your home, prefinished siding offers you two options: custom color or prefinished.

The benefits of choosing stocked color siding include:

- Quicker availability
- Lower cost verses custom color

The convenience factor of choosing a prefinished siding color means most suppliers have the siding in stock - or - can quickly place the order and receive the siding within a few weeks.

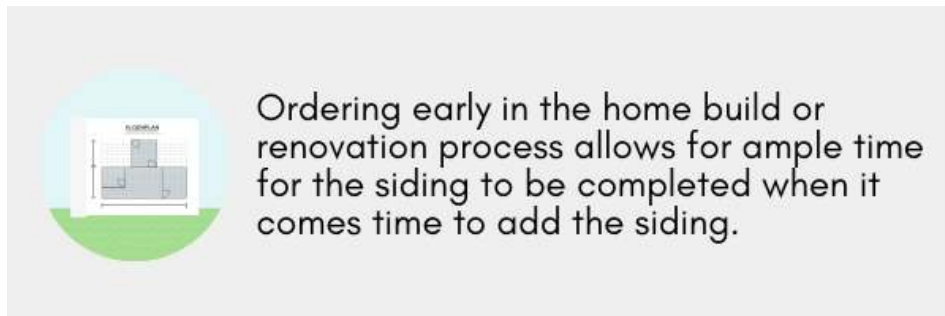
Lower cost also comes into play with stocked siding colors since most of the siding has been produced and readily available to retailers for purchasing.

If you're a homeowner who knows the exact color you want for your home, then a custom, prefinished siding option is a choice you may want to consider.

This option features the benefits of prefinished siding with a truly custom color for your home, but, does have a few drawbacks such as:

- Extended waiting time due to customization.
- Higher cost verses a stocked siding color.

On average, homeowners who choose a custom color can see up to a 3X longer wait for the finishing process versus a prefinished, stocked color ready for immediate application.



The choice is up to you when deciding upon stocked or custom colors including cost benefits as well as production time. Overall, looking at all the factors and weighing options will allow you the best outcome for your home build or renovation.

5 Stocked Prefinished Siding Colors for Inspiration

1. Cinnabar // Prefinished Siding Color from Smart Shield Siding



"Cinnabar is such a versatile color and looks great on a variety of building structures from single-family homes, sheds, 'shouses' and more," says Todd Kappenman, a Senior Outside Sales Team Member and Prefinished Siding Specialist at Sprenger Midwest.

With that in mind, Kappenman recommends using the PPG® Color Visualizer to simulate how the color will look on your project before committing to a siding color. "Visualizing a color on your home can help you see what your build or renovation will look like and you can also choose your trim, window color and more with the right tools," he adds. Kappenman recommends infusing technology into the planning stage as much as possible to help visualize and communicate to make sure your home is exactly your envisioning it.

2. Dark Slate // Prefinished Siding Color from Smart Shield Siding



“One of our anticipated 2021 top colors is Dark Slate and with good reason,” says Joe Maestle, a Senior Outside Sales Team Member and Prefinished Siding Specialist at Sprenger Midwest.

Continuing on, Maestle notes that Dark Slate is a popular choice among single family homeowners who are looking to stand out among neighbors. “Homeowners – especially those looking to remodel – are looking for a color that stands out in their neighborhood among the many beige homes,” he adds. Maestle comments that homeowner trends for this color involve white trim and pairing a brown board and batten for contrast.

3. Eiffel Tower // Prefinished Siding Color from Smart Shield Siding



“If homeowners are looking for a color throughout trends, I highly recommend ‘Eiffel Tower’ prefinished siding stock color,” says Scott Lawyer, a Senior Outside Sales Team Member and Prefinished Siding Specialist at Sprenger Midwest.

With a focus upon reselling and trends, Lawyer notes that homes with grey siding are a great choice when looking for a fresh, clean color as well a color which holds down the road. “If a homeowner is looking for a siding color that’s versatile for both curb appeal now and later, I recommend Eiffel Tower.” he adds. Lawyer also mentions that home siding colors and trends in South Dakota, North Dakota, Minnesota, Iowa, Nebraska, Missouri and Kansas favor rich colors like Eiffel Tower.

4. Foothill // Prefinished Siding Color from Smart Shield Siding



"Foothill is also a top trending color in the Smart Shield Prefinished line for stock colors," says Todd Kappenman, a Senior Outside Sales Team Member and Prefinished Siding Specialist at Sprenger Midwest.

Discussing its popularity, Kappenman sees an uptick in this prefinished siding color for both single family and multi-family homes. "Foothill is a top trend color in the prefinished stocked color line with its cool, warm tones," he adds. Kappenman says most single family homes are accenting this color with Ply Gem Stone on the front of the house as well as board and batten siding accent for the extra nod and to complete the fresh design.

5. Pelican // Prefinished Siding Color from Smart Shield Siding



"Pelican remains a strong, signature color for many homes in the North Dakota and Minnesota areas," says Scott Adolphson, a Senior Outside Sales Team Member and Prefinished Siding Specialist at Sprenger Midwest.

Adolphson notes that homeowners are looking for siding that can withstand the harsh winds and cold temperatures of winter as well as the brutal rays of the sun. "Homeowners need to have a durable siding that is resistant to weather as well as runaway baseballs and rocks thrown by the lawnmower," he adds. Adolphson reinforces the need for durability especially in the Northern parts of the Midwest which sees these harsh conditions year after year.

Helpful Resources

PPG Paints Visualizer



LP® SmartSide® Prorated 5/50
Year Limited Warranty



Remodeling Magazine
Cost VS Value



Lowe's for Pros Simple 9-Step
Siding Measurement Calculator



Conclusion

We hope you find this guide helpful as you research and plan your new home build or home renovation. Where you live provides the tools needed to make sure you have a grasp on which siding is best for your home.



**READY TO FIND
PREFINISHED SIDING
NEAR YOU?**

SCAN THE CODE WITH YOUR CAMERA ON
YOUR PHONE TO FIND LOCATIONS NEAR YOU!